

Castro Country Club Advisory Board Meeting

Monday, 07/8/2013

Meeting started at 6:30PM.

Attendance:

Mike Shriver, Keith Folger, Terry Beswick, Crispin Hollings, Stephanie Rinker, Carlos Perea, Brian Peters, Greg

Serenity Prayer: (Derrick)

Approval of Prior meetings minutes: (Mike S) Brian motioned and Keith seconded. Meeting minutes approved.

Manager's Report: (Terry) May's revenue report given. June and year's end Report to be made available at next meeting. Pride costs and grants will most likely be announced and available in September by SF Pride. Operations income are down – suspects this is so due to loss of outside seating area.

Up Your Alley – projected looking for 30 volunteers. Mascara is set for July 27th.

Five bid packages are out awaiting replies.

Committee Reports:

- a. Renovations (Keith with Terry) Discussions about the start of renovations which has “stalled”
Action Item: Keith to contact Nate on delays and “bottleneck” and how to restart project. There is a planned follow up with PJ by Terry
- b. Fundraising (Crispin/Keith) Crispin led discussion of/regarding CCC funding and finances. He gave a frank guide through the various scenarios facing CCC. Crispin discussed a potential solution to increasing and enhancing the sluggish donor base – each Board member pledge to recruit and develop 10 reoccurring donors over the summer to the year's end at the \$50 (and other iterations were discussed) or up to \$170 to \$200/month
Several grants are in development/process
Setting a proposal for next years' budget

Board Retreat Update: (Mike)

Board Retreat Package is being developed – Vision Statement and Mission Statement, Priorities Committee – (1) Advisory - matrix for members and orientation, (2) Revenue – increase in spending, support Terry not lead, clarification needed for roles, relaunch and burn rate (3) Renovation – (4)

Communication w/SFAF – Mike, terry and Derrick to set a meeting with Susan (SFAF) to start discussions about the evolution of CCC's relationship and role with SFAF

Follow up on 6 months goals, Board members pledge \$1000 goal in fundraising, Letter of Thanks to Susan

AIDSWalk: (Mike)

Still recruiting members to walk.

Soberstage: (Stephanie/Terry)

Popular and well attended throughout. Considerations for next year – (1) designated Port-a-potty, (2) need to get flyers out sooner to people. Greg to recruit sponsor for Soberstage next year.

Closed Meeting with Serenity Prayer: (Derrick)